Leaders inspire people; people motivate themselves. This is one of the most significant challenges and misunderstandings of contemporary, global leadership in all fields.

According to Kevin Asbjörnson, a contemporary pianist, international composer and global executive coach; “Leadership is a performing art and requires the ability to inspire the performance, potential and well-being in others.”

Kevin Asbjörnson integrates the disciplines and practice of performing artists and leaders, while interacting with leaders placed on stage with him and a Yamaha® Grand Piano, in the compelling audience experience of “performance in the round”.

Experience-based learning, such as The Artistry of Leadership-Creating Meaningful Connections®, produces high impact, sustained learning and brings a unique dimension to your leadership meetings, conferences and workshops.

To preview a short, high-definition film on the interaction and learning between contemporary pianist and international composer, Kevin Asbjörnson and his leadership audiences, please visit http://www.inspireimagineinnovate.com/Artistry-of-Leadership.asp

Listen to Kevin’s original music on Spotify®, Pandora®, or iTunes.